

2010 Participant Handbook

CONGRATULATIONS:

You can be proud to have earned an invitation to attend the Tri State Cinderella Scholarship Pageant. This is a “once in a lifetime experience” filled with clean wholesome fun that you will never forget. It is a storybook fantasy that is one of the most elaborately staged events of its kind in the state. The pageant offers an outlet for recognition and achievement for beautiful and talented young ladies with ambition; however, the most important aspect of the pageant is not the winning of a crown or trophy, but rather the rewards of participation and the opportunity to make lifetime friendships with other aspiring young ladies from Delaware, Maryland and New Jersey. If these attitudes are foremost during your participation, then you will go home with a sense of personal satisfaction. It is our sincere desire to make the state pageant a worthwhile growing experience for each and every participant.

GENERAL INFORMATION & DEADLINES:

Keep this handbook in your possession throughout the State Finals and study it carefully before filling out your forms. Follow all instructions explicitly. In order to reserve your place in the State pageant you must return the **STATE DEPOSIT FORM** along with your **\$50.00 non-refundable State Pageant Deposit** as soon as you receive your state paperwork. This will reserve your place in the State finals and will give us an indication of housing needs, etc. The **ABSOLUTE DEADLINE** for all completed forms and fees are shown on the second page of the official state entry forms. **PLEASE READ AND FOLLOW INSTRUCTIONS CAREFULLY.** Anything that is incorrectly executed will be promptly returned....thus causing an unfavorable delay for the participant. **ALL FORMS MUST BE TYPEWRITTEN OR NEATLY PRINTED**

PAYMENTS:

All fees must be submitted in **CERTIFIED FUNDS**, Business Sponsored Checks, Cash, Credit Card – Visa, MasterCard or PayPal payments (4% service charge added) or Money Orders. All checks and/or money orders are to be made payable to the “D&L Productions, LLC”. Entry fees and other State Fees are not transferable to another entrant. It is emphasized that fees for the state pageant is very nominal and may be **BUSINESS SPONSORED**. Excessive expenses to attend the state pageant are not necessary. Your attendance at the state pageant makes an exciting and most inexpensive vacation for the participant and her family and the cost is far below the amount that a family would normally spend on food and lodging for a comparable vacation.

SPONSORSHIP PROCEDURES:

A maximum of **TEN (10) SPONSORS** will be listed for each participant in the official state program book. More than 10 will be shown as “Friends & Family” of the participant. These sponsors may aid in helping provide your \$75.00 state entry fee (if not paid by the local pageant committee) and also your state competition fees and housing fees. A special section in the program book has been designated to give recognition to your sponsors. **PLEASE BE SURE THAT THE SPONSOR’S NAME IS CORRECTLY SPELLED.** Participants needing additional business sponsorship should emphasize the importance of community backing for a worthwhile youth scholarship program of this kind. Being a business sponsor brings recognition to the sponsor as a supporter of youth activities that offer opportunities to young people to help further their education.

SCHEDULE OF EVENTS - REGISTRATION:

You will find a tentative schedule of events for the state pageant with your official state registration forms. Please read the schedule carefully. Upon arrival, go to the front desk and get checked into your rooms. Then proceed to the pageant registration area where you will receive your official **CONTESTANT PACKET** and all official badges, etc. Don’t forget to bring your talent CD and a sample of your souvenir gift with you to registration. All pageant events have been conveniently scheduled so that the participants and chaperones will have ample time to get to and from each activity. Participants must report to the staging area **NO LATER THAN 15 MINUTES** prior to the beginning of each competitive event in which they are participating. Ample time has also been allowed for rest and relaxation.

SOUVENIR GIFTS:

One of the highlights of the state pageant is the exchanging of souvenir gifts with the other participants. You will need to bring a minimum of **20** gifts for the participants in your age division, staff, judges, and reigning queens. These souvenir gifts are tokens of friendship from you and your area and may be donated by your city, state, Chamber of Commerce, or the merchants of your area. They do not have to be expensive; however, they may not be brochures or literature of any kind. Simple, small, and thoughtful items are desired and will be treasured. Each gift should be personalized with the participants name, title, and best wishes (**NO ADDRESSES PLEASE**) and may be printed, embossed, or have a simple nametag. Upon arrival, the gifts should be taken to your room for storage until time for distribution. Please bring a sample of your souvenir gift with you to registration. Gifts will be distributed by the chaperones. Refer to your schedule for day and time. Use your own imagination in preparing your souvenir gifts. We have found that the ideas are limitless. Some of the most outstanding gifts in the past have actually been made by the participants and their families. Remember, it is not the expense of the gifts that is important; it is the thought behind the gift that really makes it meaningful. Come on and join the fun and help make this year's souvenir gift bags the most clever and creative in state pageant history. Permission is granted for the participants to use the registered trademark of the Cinderella Scholarship Program in the preparation of their souvenir gifts; however, the use of the Cinderella emblem is restricted for commercial use.

JUDGING:

The adjudication at an official Cinderella Scholarship State Pageant is always of the highest, unexcelled quality with an experienced panel of judges using a point and consultation system. The judge's decision is always final and no posting of the ballots or rating is permitted. **DO NOT ASK THE JUDGES FOR COMMENTS** after the pageant as they are **NOT ALLOWED TO GIVE PERSONAL CRITIQUES**. Personal critiques will be available at the director's discretion following the pageant. All participants will appear in Interview, Party Dress/Suit, Casual Wear and tot personality for the 3-6 age Prince Charming Prince Charming participants in the 3-6 age division will introduce themselves at the microphone during their Casual wear presentation. The judges will **NOT** be searching for "miniature adult" in the children's divisions. **NOTE:** The judges will be attending all of the official meal functions and parties with the participants. Good grooming, manners, and attire are important at all times. Your pageant wardrobe (other than your competition garments) should be casual...but neat! **Do NOT overdress for informal occasions!**

WHAT IS EXPECTED OF A WINNER:

Winners of an official Cinderella title are to conduct themselves with the dignity of the important title they hold. Failure to proceed to the next level of competition (Exception: Illness or an act of God) will cause automatic forfeiture of the title and all rights thereof. The title will not have to be relinquished if reasonable notice is given and the circumstances for not attending the next level pageant are deemed unavoidable by the state director; however, the first alternate will be eligible to fill the position at the next level of competition. Official Cinderella Scholarship Pageant crowned Overall winners may not compete in any other beauty pageant with a "next level" of competition without the permission of their pageant director (unless they are competing for a specific title within a specific field). Local winners may resume competition with their director's permission if they have paid their deposit indicating that they plan to attend the state pageant. Winners who do not fulfill their duties by attending the state pageant will be required to pay their state deposit before entering a preliminary pageant the subsequent year. State winners (with the approval of the state director) may resume competition after they have participated in the international finals. Those state winners who do not attend the international finals forfeit all scholarships and awards. International winners may not compete in any other pageant until they have crowned their successors and must agree to abide by all rules and regulations as stipulated in this handbook.

CONDUCT:

At all official Cinderella Pageants the emphasis is placed on the participants and adults displaying good manners and grooming, listening to and acknowledging instructions, adjusting to conditions, maintaining discipline and dependability, and above all, displaying excellent sportsmanship at all times. Any parent, teacher, guest, director or participant who conducts themselves in an unsportsmanlike/unladylike manner (before, during, or after an official Cinderella Pageant) will be subject to immediate dismissal from the pageant system. Such conduct on the part of the participant will mean automatic forfeiture of all awards and no refunds will be given.

NO ALCOHOLIC BEVERAGES will be allowed in or around the staging area or public areas of the staging facility. This rule is enforced throughout the Cinderella Pageant System and includes participants, parents, staff, directors and guests viewing the event. Any violation of this rule will mean immediate disqualification from the pageant system. No visitors, other than official female staff, other participants & chaperones and/or male guests who are registered into the official housing, may visit the participant's room during the pageant. All participants, chaperones, and guests **MUST** observe housing curfews imposed by the pageant. Smoking by participants is strictly prohibited. Young ladies, chaperones, and guests who cannot observe the rules of the pageant are asked not to attend.

NOTE: Disqualification from an official Cinderella event is a serious offense. The participant, upon approval of the Board of Directors may be reinstated only after a period of suspension of no less than six months.

PAGEANT STANDARDS:

FALSE HAIR AND EYELASHES ARE NOT ALLOWED IN THE Cinderella Pageant's children's age divisions, unless it is the result of a medical necessity (i.e. illness, chemotherapy, etc.) This does not apply to talent presentations. Please note that the judges have been instructed to use discretion in determining whether a participant has violated this rule and if such artifices are immediately discernible to the judges' panel, the contestant may be disqualified. Cosmetic dentistry is permissible. The use of cosmetics is allowed in all age brackets; however makeup MUST be appropriate for the participant's age category. Heavier makeup may be worn under strong stage lights. **NOTE:** While Tots and Miniature Miss Participants may wear appropriate makeup during Party-wear, Casual-wear and Tot Personality, due to the staging lights, they may **not** wear makeup during their Interview competition with the Judges. Again, this rule will be discussed with the judges and will be subject to their discretion. A 'standard of modesty' must be maintained throughout the pageant (includes interview attire, casual wear, talent, and party dress attire along with your every day wear around the pageant facility).

LIMITATIONS OF RESPONSIBILITY:

The pageant will NOT assume the responsibility for lost articles or personal property and is NOT responsible for accidents, mishaps, or the personal care of the participants. This is the sole responsibility of the chaperone. Although the pageant's official insurance coverage does cover medical expense for accidents (NOT ILLNESS) during the pageant, the pageant does not assume any liability or responsibility beyond the limitations of the Cinderella Registration & Insurance Program. Each participant's parents or official guardian MUST sign the official liability release form which is included on the state entry forms.

PRIZES & SCHOLARSHIPS:

Naturally the greatest prize of all at the state finals are the titles and the honor and recognition that goes with them and the right to represent the state of Delaware, Maryland and New Jersey at the fabulous International Finals to be held in July. The scholarships will be administered under the rules and regulations of the Cinderella Pageant Scholarship Foundation upon the completion of their reigns as "Cinderella" winners in good standing.

SPECIAL AWARDS:

These awards are given carefully and thoughtfully to those who show a significant accomplishment in a particular area of competition.

PRELIMINARY & FINAL STAGINGS:

The fabulous state finals of the Cinderella Scholarship Pageant will be a "thrill of a lifetime" for every participant and certainly many people will want to share these marvelous memories. The parents, friends, relatives, and special guests of the participants are cordially invited to attend any and all of the official state pageant functions. If your friends and relatives have never seen Cinderella state finals, invite them to schedule their vacations during the state pageant to help support you and your hometown. The competition is fantastic and we know they will enjoy seeing the state's finest young talent. **NOTE:** Ample dressing facilities will be provided for the contestants. Each contestant is solely responsible for her own garments and personal articles such as mirrors, hair dryers, cosmetics, etc. **ONLY ONE PERSON WILL BE ALLOWED IN THE DRESSING ROOM TO ASSIST EACH PARTICIPANT.**

TOT PERSONALITY:

This is an onstage conversation with the emcee. The participant will be asked a series of questions from the information provided by you on the emcee card. This is not an intelligence test but rather a way to get the participant's personality to shine through.

PRESS INFORMATION:

The Cinderella Scholarship Pageants are newsworthy events and should garner excellent coverage from your local news media. In order to get the best coverage you should alert your friends and family across the state to request information about the state pageant (before, during and after) from their local news sources. This should begin now. If the media is alerted that a local participant is representing your community at the official state pageant and they have been contacted beforehand, they should offer excellent publicity. Ask your director for a press release.

OFFICIAL PHOTOGRAPHER AND VIDEOGRAPHER:

At the Cinderella State Finals only members of the press and the state pageant's own official photographer and videographer may take photos and videos of any participant during the actual competitions. This includes all of the preliminary pageant competition events and grand finals. **NO EXCEPTIONS!** If you would like to have photographs or a video to remember this spectacular event, you may order packages at registration. Prices and samples will be displayed. Year after year our photographer and videographer produce wonderful keepsakes of our Cinderella participants...don't miss out on this opportunity!

PHOTOGENIC GIRL/BOY:

At the State Finals the "Photogenic Girl/Boy" division has been incorporated with the "Photo Roster" of participants so that all contestants will be eligible to be judged for the state "Photogenic Girl/Boy" titles. The 'Photo Roster' photograph is required of all participants who enter the pageant. Photogenic is included in the competition fees. Each participant will be required to submit one 4 X 6 head and shoulders photograph and must be current of the pageant contestant. The photograph becomes the property of the Cinderella Scholarship Pageant and will be used by the judge's panel for their reference and for publicity before, during and after the pageant, AND WILL NOT BE RETURNED. On the back of the photograph, include the participants name, age, age division and hometown as you wish them to appear in the program book. This information must be typewritten or legibly printed only. DO NOT WRITE DIRECTLY ON THE PHOTOGRAPH. A label works best! The typesetter will type this information from your label on the back of the photo and the pageant will not be responsible for misspelled words if the information is not typed or legibly written. This also applies to names of business sponsors. The photo must be sent directly to the state pageant office by the **April 15th** deadline. Add a \$10.00 photo reduction charge for photographs larger than the specified size. The Photogenic Girl division is an important part of the Cinderella Pageant. It was designed to give recognition to those young ladies with special photographic qualities and creativity and has become a valuable asset to those participants seeking careers in the modeling industry. The "Photogenic Gir/Boyl" in each age division will be selected on the following basis: photographic beauty, captured personality or mood, composition, and the technical quality of the photograph. Photographs may not include trophies, crowns, or banners won at a previous pageant. All participants compete on an equal basis and the judges will not know the placement or titles of the participants at previous preliminary pageants. The pageant reserves the right to "crop" photos when necessary. The "Photogenic Girl/Boy" winner in each age division will receive a round crown, banner, trophy and her/his pre-paid \$150.00 entry fee and \$125.00 photogenic entry fee to the International Finals where she/he will compete on an equal basis with the Overall State winner, Beauty winner and Tot Personality winner.

SELECTING YOUR WARDROBE:

The Cinderella Pageant was not designed to be a "clothes show" and your pageant wardrobe should be kept simple and appropriate for your age group. The judges will be judging the participants and NOT their wardrobes. Flaunting an overly expensive wardrobe is often detrimental to the participant's image as a wholesome, unaffected, all-American girl. Your wardrobe should include several fresh, casual garments for meal functions and rehearsals. The judges often see the participants between judging sessions, so having a neat appearance at all times is important. Every participant will have garments in her own wardrobe that are appropriate for the state pageant (having all "new" clothes is not necessary). Shorts may be worn as "casual wear" for parties and luncheons.

Your **competition** wardrobe should consist of one (1) presentation party dress/suit to be worn during Party Wear competition. You should have one (1) presentation casual wear outfit that is casual and useful (may include slacks, shorts...BUT NO SWIMSUITS OR COSTUMES.) Props such as tennis rackets, sunglasses, hats, purses, etc. are NOT allowed during Cinderella modeling competition; however, gloves may be worn but are not recommended for modeling presentations. In order that the judges will not be aware of title or placement at the previous pageant level, crowns and banners are NOT to be worn at any time during the pageant .ALL CONTESTANTS COMPETE ON AN EQUAL BASIS IN STATE COMPETITION!!

MODELING PROCEDURE:

The official CINDERELLA RUNWAY/MODELING MUSIC will be used at the state finals for all modeling divisions. The music is precisely timed so that each participant has approximately the same amount of time on the runway. The music contains electronic tones, rhythmic voids, and chimes that signal the start, stops, turns, and finish of the modeling presentation. A CD of the official modeling music is available at a nominal cost so that the participant may practice with the music before attending the state pageant. The CD includes ten (10) casual wear and ten (10) party wear selections with all the electronic tones and signals. Also included on the CD is a musical "collective judging" segment with entrance music, timed quarter turns, and exit music and an instruction sheet on "How to Model" at an official Cinderella Pageant. The music contains professionally produced songs recorded in stereo with a full orchestra. Every participant will feel "at home" on the Cinderella runway with the music she has practiced modeling to at home. **TO ORDER:** Contact the State Cinderella Pageant Office at **(302)691-8208**. Music is **\$10.95** plus handling and shipping. Credit card payments will be accepted.

CINDERELLA REGISTRATION / INSURANCE PROGRAM:

All official participants, chaperones, and staff members must be covered by the Cinderella Pageant System Registration & Insurance Program. Cinderella insurance coverage includes 24 hours day coverage during the pageant for accidents (illnesses not included). Participants who have registered with the Cinderella insurance program at an official local or district pageant during the current pageant year WILL NOT be required to register again since the prior insurance coverage extends through the International Finals; however, their chaperones must register. Note: All entrants and chaperones who have not previously registered will be required to register to participate in the state finals and MUST pay the Registration & Insurance Fee (participant - \$3.00 / chaperone - \$4.00) Benefits include: \$5000 accidental death and dismemberment and \$1000 blanket accident medical expense (for accidents only). The aggregate limit with respect to any single accident is \$25,000. Not covered: war, suicide, and act of armed forces

TICKETS:

Everyone (except the participants and chaperones) attending the Grand Finals will be required to purchase tickets for each day or the special Ticket Package Plan. The Ticket Package Plan will consist of an official badge which will allow "come and go" admittance to all events and official parties without having to show a ticket stub at the door. The package plan will be made available only to relatives and guests of the participants and MUST be purchased during pageant registration or in advance on the official state entry forms. There is no limit to the number of Ticket Package Plans that may be purchased by the party attending the pageant with a participant.

MORE THAN ONE FAMILY MEMBER:

The Cinderella Scholarship Pageant is a wholesome "family affair" where we encourage sisters to participate in the state finals by not requiring the second family member to have an additional chaperone. Sisters competing in the same age division will be separated in their order of appearance by taking one of the sisters out of the alphabetical order and moving her to another position in the lineup so they will not be appearing back to back in any phase of the pageant. Please note on your forms that you have a sister competing in the pageant so that we can make the necessary adjustments in the participant lineup. Participating siblings can also take advantage of additional savings by only needing one hotel room at the official pageant facility and one meal ticket. Ask the State Director for more information regarding sibling discounts.

CINDERELLA BEAUTY JUDGING CRITERIA:

The "Cinderella Beauty" and her alternates are selected from their ranking in close-up appraisal (interview), party dress/suit and casual wear only. Cinderella is more than just a "beauty" pageant and the judges will be asked to consider the "total contestant" and not just the physical appearance. Inner beauty, grooming, poise, stage presence and self-confidence are an important part of the criteria to select the "Cinderella Beauty" winners. All participants are eligible and compete on an equal basis for the "Cinderella Beauty" awards.

ADVERTISING:

You can become the Cinderella Cover Girl/Boy for your age division and earn money to pay your Cinderella State and/or International Fees by selling additional pages in the official program book. Increase your opportunity to win the State Cover Girl/Boy title and awards by participating in this fund raising program. A portion of the advertising sales will be applied to your Cinderella Participant Account. Advertisers may submit their own ad copy and artwork if it is camera ready to the specified size of the ad. Ads submitted without artwork or layout will be set in standard type selected by our printer and an additional \$10.00 typesetting fee per ad will be charged. Photos on full page ads are usually "bled" from edge to edge of the sheet with an "over-burn" of ad copy. Photos may be head and shoulders or full length. Business cards, letterhead, sales slips or an ad from another program book or the Yellow Pages can be reproduced if the copy fits the ad space (copy will not be reduced). Copy submitted in light colored ink will not reproduce. Mats or cuts will not be accepted. Photos may appear on full length or ½ page ads only and may include city or state officials or the advertiser with or without the participant. Some advertisers prefer having the participant photographed in front of their business or with their product (EX: The participant with an automobile from a car dealership, or wearing a garment from a department store). We know that your imagination will far surpass ours! Note: An additional \$15.00 fee will be charged for each additional photo appearing on an ad.

GIFT TABLE / GIFT SHOP:

One of the highlights of the pageant for all participants is the exchanging of good luck gifts for those special friends you have made during the pageant week. A special table for each age division will be available in the Tri State Gift Shop where gifts will be delivered. Make sure you tag each gift showing who it is for and who it is from. Chaperones and Family members may also deliver gifts for their very own Cinderella girl. This is a wonderful way to show the participant how proud you are of them and what a great job they have done during the week. A complete gift shop will be available where numerous Cinderella items will be sold. We will also have an Official Florist on hand to deliver flowers as they are ordered. Look for their information in the gift shop. Gifts are certainly not mandatory in order to participate at the Cinderella State Finals.

REQUIRED FEES

The final deadline for fees, forms and photo is April 15, 2010. A late charge of \$25 will be charged for late fees, forms and photos.

\$150.00 Competition Fee (includes all areas of competition, insurance for participants and chaperones and all pageant parties for participants and chaperones)

_____ Additional admission tickets to Grand Finals (\$15 per person, children under 3 are free)

_____ Program books (\$12 each)

_____ Additional tickets to Cindy Luncheon (\$20.00 per person)

_____ Additional tickets to Ice Cream Social (\$10.00 per person)

_____ Total Required Fees

_____ Deposit Paid

_____ Balance Due

Optional Fees

_____ Photo reduction fee

_____ Program book advertising (transfer total from advertising page)

_____ Typesetting charges (transfer total from advertising page)

_____ Total of optional fees

** Rooms may be reserved at the Newark Embassy Suites by calling 302-368-8000. The rooms are discounted at \$139 per night. You must mention "Tri State Cinderella" in order to receive the discount. **

**PLEASE MAIL TO: D& L Productions, LLC – 40 E Main Street PMB 342-Newark, DE 19711
302-691-8208**

EMAIL: tristatecindy@comcast.net

WEBSITE: www.delawarecinderella.com

Visa/MasterCard/PayPal accepted

TRI STATE CINDERELLA PAGEANT SCHEDULE
MAY 22 - 23, 2010

SATURDAY, MAY 22, 2010

8:30 A.M. – 9:30 A.M. Registration and mandatory meeting with all participants and Chaperones

12:30 P.M. – 2:30 P.M. Cindy luncheon-say 'farewell' to the outgoing 2009 Cinderella Royalty

3:00 P.M. – 4:00 P.M. Souvenir drop off

6:00 P.M. – 7:30 P.M. Souvenir party – get ready to make your favorite ice cream sundae and a few surprises

SUNDAY, MAY 23, 2010

9:00 A.M. – 9:30 A.M. Casual Wear Modeling for Baby and Prince Charming

9:30 A.M. – 10:00 A.M. Playtime for Baby and Prince Charming Baby

10:30 A.M. – 11:00 A.M. Party Wear Modeling for Baby and Prince Charming

11:30 A.M. – 12:00 P.M. Tot Personality for Prince Charming

12:00 P.M. – 12:30 P.M. Crowning of Baby and Prince Charming winners

12:00 P.M. – 1:00 P.M. interviews for all participants

1:00 P.M. – 4:00 P.M. Tri State Cinderella Pageant begins

Photo shoot for 2010 Overall Royalty

****This is a tentative schedule and may change****

2010 Tri State Cinderella Baby & Prince Charming Pageant
May 22 – May 23, 2010

Overall Winners

Cinderella round crown
3 foot trophy
Satin embroidered banner
Flowers
\$100 educational savings bond
2011 Finals meal plan
8x10 color portrait
\$150.00 International Entry Fee
\$125.00 International Photogenic Fee
And many more prizes throughout the year

Beauty/Most Handsome Winners

Cinderella's round crown
Trophy & Banner
\$50.00 educational savings bond
\$150.00 International Entry Fee
\$125.00 International Photogenic Fee

Tot Personality Prince Charming Winners

Cinderella round crown
Trophy & Banner
\$50 educational savings bond
\$150.00 International Entry Fee
\$125.00 International Photogenic Fee

Photogenic Winners

Cinderella round crown
Trophy & Banner
\$50.00 educational savings bond
\$150.00 International Entry Fee
\$125.00 International Photogenic Fee

Awards are based on at least 5 participants per age division. If less than five participants, the value of the savings will be ½ of the stated value.

PHOTOGENIC GIRL/BOY PHOTO ROSTER FORM

The photogenic Girl/Boy competition is required for ALL participants. Please fill out the form below with the appropriate information. Photo must be no larger than 4 x 6 or a \$10.00 reduction fee will be incurred. Reminder: The participant's photo along with all forms must be sent in by the **April 15th** deadline in order to be included in the program book. A maximum of 10 sponsors may be listed for inclusion in the program book. These sponsors will not have an ad in the program book, but will have their names printed in a special section for sponsorships.

PARTICIPANTS NAME: _____

CITY _____

AGE GROUP INFANT BABY TINY TOT BABY PRINCE CHARMING PRINCE CHARMING TOT

BUSINESS, FAMILY & FRIENDS SPONSORSHIPS

1. _____
6. _____
2. _____
7. _____
3. _____
8. _____
4. _____
9. _____
5. _____
10. _____

OPTIONAL ADVERTISING SPONSORS

Pay Your Cinderella State Fees By Selling Advertising!

YOU CAN BECOME THE "CINDERELLA COVER GIRL/BOY" for your age division and earn money to pay your Cinderella State/or Cinderella Fees by selling additional advertising pages in the official souvenir program book. Increase your opportunity to win the State Cover Girl/Boy Title and awards by participating in this fund raising program. A portion of the advertising sales will

be applied to your Cinderella Participant Account. Every participant has the opportunity to place one or more photos in the program book on their very own advertising pages showing the different sides of their personality and their community backing. A special "CINDERELLA COVER GIRL/BOY" for each age division will be selected from the photos appearing on these additional advertising pages. In addition to the distinct honor of appearing as one of the Cover Girls/Boys, as a winner you receive a Cover Girl/Boy crown, banner and trophy and your \$150.00 Entry Fee and \$125.00 Photogenic Fee paid to the 2010 International Finals! Please Note: This fund raising opportunity will not be offered on the International Program Book Advertising Sales! Monies raised by selling additional advertising can only be applied to your State Fees for the current staging year.

NONTRANSFERABLE AND NONREFUNDABLE.

Prices for advertising are listed below. For each ad., Fill in business name, address, phone number & ad size and attach any artwork. Advertisers may submit their own ad copy, artwork, etc as long as it is ready to print without any additional writing or torn corners etc. Ads submitted without art or layout will be set up in standard type and will incur a \$10.00 set up fee for the typesetting. * *All ads need to be ready to print on photo paper or in digital format in the specified dimensions, with all*

typesetting, borders, insets, etc., to avoid typesetting fees. * Photo ads will not be able to be used in the program book if they are

from a copy machine. Please remember a large picture can be reduced to fit a page but a small size picture does not look good when you try to make it a full page ad. Please send appropriate size pictures. You can choose to let Cinderella do your typesetting to avoid any mistakes just specify what you would like. Most advertisers will have a business card, letterhead, sales slip, or an ad that has appeared elsewhere which you can reproduce....making their advertising outstanding in the program book. In submitting their own ad copy, it must be camera ready-in the specified size of page (listed below) for full, half or quarter page. Business cards can be used for eighth page ad size. Please enter correct Information below and send with artwork attached by May 15th deadline.

AD SIZES

_____ # of FULL PAGE ADS - (10 1/8" x 7 5/8") _____ # of QUARTER PAGE ADS - (3 3/4" x 5")

Includes 1 photo x \$150.00 per ad = \$ _____ (no photo) x \$75.00 per ad = \$ _____

\$50.00 per ad will be credited to you Cinderella Account \$35.00 per ad will be credited to your Cinderella Account

_____ # of FULL PAGE AD credits x 50.00 = \$ _____ # of QUARTER PAGE AD credits x \$35.00 = \$ _____

_____ # of HALF PAGE ADS - (7 5/8" x 5") _____ # of EIGHTH PAGE ADS - (3 3/4" x 2 1/2") business card

Includes 1 photo x \$100.00 per ad = \$ _____ (no photo) x \$50.00 per ad = \$ _____

\$40.00 per ad will be credited to you Cinderella Account \$20.00 per ad will be credited to your Cinderella Account

_____ # of HALF PAGE AD credits x \$40.00 = \$ _____ # of EIGHTH PAGE AD credits x \$20.00 = \$ _____

_____ # of additional photos enclosed to appear on ad (full & half page only) x \$15.00 per photo = \$ _____

_____ # of Typesetting charges x \$10.00 = \$ _____

TOTAL COST OF ADVERTISING FEES: \$_____ TOTAL COST OF TYPESETTING FEES: \$_____ TOTAL
COST OF CREDITS: \$_____

Transfer total to Optional Fees to required fees page

SAMPLE SPONSOR LETTER

DATE

Dear

I was recently invited to participate in the Tri State Cinderella Scholarship Pageant for a chance to win savings bonds, trophies and the opportunity to compete at the International Pageant in Dallas. The State Pageant awards thousands of dollars in cash and prizes and International awards and prizes exceed \$100,000.

I am currently asking my family and friends for financial sponsorship to help me with the competition fee, and I hope I can count on your support. In case you haven't heard of Cinderella Pageants, you may visit the International web site at www.cinderellapageant.com or the Delaware site at www.delawarecinderella.com. Cinderella was founded in 1976 and it is one of the largest and most prestigious scholarship oriented pageant system of its kind in the world. Throughout its history, Cinderella has championed the need and value of higher education for women and has promoted that goal by awarding millions of dollars in cash college scholarships to young ladies from the United States and a host of foreign countries.

The total cost to compete is \$, which includes meals, accommodations, insurance and competition fees. I am asking **[number]** people to donate **[\$amount]** to help me reach my goal. Is it possible for you to assist me by making a contribution? I plan to share my experience with friends and family by presenting my journal and photographs.

My initial deposit is due immediately. Checks may be made payable to me and returned in the enclosed, self-addressed envelope. Your generous contribution would enable me to share in this wonderful opportunity. Thank you in advance for your gracious consideration and support.

Sincerely yours,

Official Sponsorship Receipt

This certifies that _____ has donated \$_____ for _____'s participation in the Tri State Cinderella Scholarship Pageant to be held in Newark, Delaware May 22 – 23, 2010. Sponsors may purchase an ad in our official program book or just make a donation on behalf of this contestant. Any donation made can be 100% tax deductible to a company as an advertising expense.

D&L Productions, LLC,
40 E Main Street
PMB 342
Newark, DE 19711
302-691-8208
tristatecindy@comcast.net
www.delawarecinderella.com

2010 TRI STATE BABY AND PRINCE CHARMING PAGEANT ENTRY FORM

Mail all forms to:

Tri State Cinderella Office • c/o D&L Productions, LLC • 40 E Main Street PMB 342 • Newark, DE 19711
Phone (302)691-8208

FINAL Deadline for fees, forms, photo and additional advertising is April 15, 2010. Entries received after the deadline will be charged a 25.00 late fee. Indicate the age that you will be upon registration day at the state pageant. Deadlines will be strictly enforced!

INFANT BABY TINY TOT PRINCE CHARMING BABY PRINCE CHARMING TOT

(INFANT TO 11 MOS) (12 MOS - 23 MOS) (24 MOS - 35 MOS) (INFANT TO 23 MOS) (24 MOS - 35 MOS)

NAME _____ AGE _____
 BIRTHDATE _____
 ADDRESS _____ CITY _____
 STATE _____ ZIP _____
 CELL PHONE _____ HOME PHONE _____
EMAIL ADDRESS _____

PARENTS NAME Mr. / Mrs. Mr. Mrs. Ms. _____

BIOGRAPHICAL SKETCH

PHONETIC SPELLING OF FIRST & LAST NAME _____

COLOR OF HAIR _____ COLOR OF EYES _____

FAVORITE GAME _____

OF BROTHERS _____ # OF SISTERS _____ FIRST WORD _____

HOBBY (1) _____

FAVORITE FOOD _____

PETS _____

RELEASE FORM

I do agree to abide by the rules and regulations, directives and provisions for the winner and participants as set forth in the official Cinderella Participant Handbook and by the Cinderella International Board of Directors. I agree to hold International Productions & Publications, Inc., the Cinderella pageant and its directors and staff members harmless of all damages due to theft, accident or injury during or resulting from my child's participation in the State pageant. I accept the responsibility for the regulation of hours, personal conduct and activities of my child and affirm that the enclosed forms are true to the best of my knowledge and belief, including birth date, city and state of residence. I further understand that any false or misleading information will be sufficient reason for dismissal from the pageant without a refund.

PARENT'S / GUARDIAN'S SIGNATURE _____

DATE _____